



*Nancy Loomis, Ryders Woods, Woodstock*

JANUARY 2024

# TLC Annual Sponsor Benefits

Thank you for your interest in becoming a sponsor of The Land Conservancy of McHenry County. By partnering with TLC, your business demonstrates that it cares about preserving natural, scenic and agricultural land in McHenry County for life!



# ABOUT THE LAND CONSERVANCY OF MCHENRY COUNTY

If you are part of a business or organization that values the natural beauty and rural character of McHenry County and wants to make sure it remains that way, consider becoming a business sponsor of TLC.

TLC is a nonprofit organization that does not receive taxes, but gets its support from individuals, businesses and organizations such as yours. Every dollar raised stays in McHenry County, allowing TLC to preserve more land that would otherwise be at risk of development or continued neglect.

Your support makes this work possible! Know that your contribution is providing a healthier, more beautiful and economically stronger community for all residents – today and forever. Your gift is tax-deductible to the extent allowed by law.



*Dan Holtz, Hennen Conservation Area, Woodstock*

# SPONSOR BENEFITS

Sponsor level	TLC Website	2024 in-person event programs *	Logo on slide in webinars & presentations (Reach=3000+)	Employee discount to TLC's Spring and Fall Sustainability Sales **	Conservation @Work site visit and report	Featured sponsor post on TLC's Facebook & Instagram FB=6300 IG=1650
<b>Oak Grove \$10,000</b>	Large logo + link	Full page ad	Logo	✓	✓	3x/year
<b>Bur Oak \$5,000</b>	Large logo + link	Full page ad	Logo	✓	✓	2x/year
<b>Hickory \$2,500</b>	Logo + link	Half page ad	Logo	✓	✓	1x/year
<b>Hackberry \$1,000</b>	Name + link	Quarter page ad	Name	✓	✓	

SPONSOR BENEFITS CONTINUE ON NEXT PAGE

\*Also includes tickets to both TLC's Annual Celebration and Art of the Land events. Oak Grove and Bur Oak 1 table ( 10 tickets), Hickory – 5 tickets, Hackberry – 2 tickets

\*\* Your employees can also receive a Conservation@Home visit and consultation for the rate of only \$35

# SPONSOR BENEFITS continued

Sponsor level	Article in TLC's E-newsletter on environmental topic of sponsor's choice or business profile (Reach=2000+)	Article in TLC's member Field Notes print newsletter on environmental topic of sponsor's choice or business profile (Reach=770)	Guided hike for sponsor staff and clients at TLC site of your choice	Programming presented by TLC staff on topic of sponsor's choice	Bench affixed with plaque at a select TLC site
Oak Grove \$10,000	✓ + TLC website	✓	✓	✓	✓
Bur Oak \$5,000	✓	✓	✓	✓	
Hickory \$2,500	✓				
Hackberry \$1,000					

**Have a special request for your TLC sponsorship?** We are happy to customize a sponsorship package that meets your needs. Please contact Lisa Haderlein [lhaderlein@conservemc.org](mailto:lhaderlein@conservemc.org) 815-337-9502 x 103 or Glenda Maki [gmaki@conservemc.org](mailto:gmaki@conservemc.org) 815-337-9502 x 107



# TLC BUSINESS MEMBERSHIP

Not quite ready to become a sponsor? Become a TLC Business Member for \$250 per year! As a Business Member, your business will receive recognition on the TLC website, recognition in the event programs for TLC's Annual Celebration and Art of the Land, and two tickets to the Art of the Land fundraiser in November.



## Add on: Conservation@Work *Bringing environmental stewardship to the workplace*

Some of the largest landholders around are businesses, churches and community organizations whose properties offer a great opportunity to impact water quality and wildlife in the region. Through **Conservation@Work** we share information with business owners and organizational leaders on the benefits of native plants, ways to conserve the rainwater that falls on their land, proper management of invasive species, and how to reduce chemical use and watering. Those who employ these principles can earn Conservation@Work certification, receive a sign recognizing their efforts and one-on-one advice about ways to make an even more positive environmental impact on their property.

### Program fees - Conservation@Work

- Fewer than 10 employees - \$250 business membership + \$100 program fee
- More than 10 employees - \$250 business membership + \$250 program fee

# CONTACT TLC

Become an Annual Business Sponsor or Business Member of TLC today!  
[ConserveMC.org/annual-business-sponsor](http://ConserveMC.org/annual-business-sponsor)

Or mail a check to:  
TLC  
PO Box 352  
Woodstock, IL 60098



[ConserveMC.org](http://ConserveMC.org)



[lhaderlein@conserveMC.org](mailto:lhaderlein@conserveMC.org)



815-337-9502 X 103



# 2024 ANNUAL SPONSORSHIP REGISTRATION

Fill out this form or sign up online at  
**conservemc.org/become-an-annual-business-sponsor/**



SCAN TO LEARN MORE!

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level

Oak Grove \$10,000    Bur Oak \$5,000    Hickory \$2,500    Hackberry \$1,000

TLC Business Member \$250

Conservation@Work add-on to business membership

Less than 10 employees \$100    More than 10 employees \$250

Please make check payable to: The Land Conservancy of McHenry County

Please charge my: Visa MC Amex Discover (circle one) Amount \_\_\_\_\_

Name on card: \_\_\_\_\_ Credit card number \_\_\_\_\_

Exp. date \_\_\_\_\_ Security code \_\_\_\_\_

Billing address \_\_\_\_\_ Zip code \_\_\_\_\_

Authorized signature \_\_\_\_\_

Please send completed  
donation form with payment to:  
**TLC P.O. Box 352,**  
**Woodstock, IL 60098**  
ConserveMC.org  
815-337-9502. TLC is a 501c3  
organization. Thank you!